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## UMass Lowell / YouGov Survey of New York City Likely Voters

Survey produced by Dr. John Cluverius, Director of Survey Research and Rodrigo Castro-Cornejo,  
Associate Director

Field Dates: August 19-September 2, 2025

N=800 New York City Likely Voters  
Adjusted Margin of Error: +/- 4.61%

Margins of error have been adjusted to include  
design effects resulting from weighting and survey design features

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### Methodology in Brief

YouGov interviewed 890 registered voters from New York City who were then matched down to a sample of 800 to produce the final dataset. The respondents were matched to a sampling frame on gender, age, race, and education. The sampling frame is a politically representative "modeled frame" of registered voters from New York City, based upon the 2024 Current Population Survey (CPS) Voting and Registration supplements. The matched cases were weighted to the sampling frame using propensity scores. The matched cases and the frame were combined and a logistic regression was estimated for inclusion in the frame. The propensity score function included age, gender, race/ethnicity, years of education, and region. The propensity scores were grouped into deciles of the estimated propensity score in the frame and post-stratified according to these deciles. The weights were then post-stratified on 2020 and 2024 presidential vote choice as well as a four-way stratification of gender, age (4-categories), race (4-categories), and education (4-categories), to produce a registered voter interim weight. Finally, registered voter weights were re-weighted to create likely voter profiles given a battery of three items: 1) how closely a respondent follows news about the election; 2) reported frequency in voting for mayoral elections; and 3) reported likelihood of voting in the mayoral election. The likely voter weights were then trimmed and centered to produce the final weight. The likely voter weights were then trimmed and centered to produce the final weight.

UMass Lowell is a public institution and releases surveys as a source of public information. We offer a complete methodology report in adherence with standards of the AAPOR Transparency Initiative, as well as an extensive set of crosstabs. Our goal is complete transparency in the reporting of our findings. If there is something you do not see here, but wish you did, please contact Director of Survey Research, Dr. John Cluverius ([john.cluverius@uml.edu](mailto:john.cluverius@uml.edu)).



--- indicates 0 respondents in the crosstab, 0% indicates less than .5%, rounded to 0

# NYC Mayoral General 1, Survey of Likely Voters, 18+

August 2025



## List of Tables

1. If the New York City mayoral were held today, and the candidates were Zohran Mamdani, Curtis Sliwa, Eric Adams, Andrew Cuomo, and Jim Walden, for whom would you vote? . . . . .	1
2. Will you definitely vote for Zohran Mamdani over the other candidates in the mayoral election or is there a chance you could change your mind and vote for someone else? . . . . .	2
3. Will you definitely vote for Andrew Cuomo over the other candidates in the mayoral election or is there a chance you could change your mind and vote for someone else? . . . . .	3
4. Who do you think will eventually win the mayoral election? . . . . .	4
5. Do you feel things in this country are generally going in the right direction or do you feel things have pretty seriously gotten off on the wrong track? . . . . .	5
6. Would you say that you strongly approve/disapprove or somewhat approve/disapprove of the way Donald Trump is handling his job as president? . . . . .	6
7. Would you say that you strongly approve/disapprove or somewhat approve/disapprove of the way Eric Adams is handling his job as mayor of New York City? . . . . .	7
8. We'd like to ask you about how things have changed in New York over the last two years. How much better or worse have the following things gotten in the city during this time? – Violent crime . . . . .	8
9. We'd like to ask you about how things have changed in New York over the last two years. How much better or worse have the following things gotten in the city during this time? – Homelessness . . . . .	9
10. We'd like to ask you about how things have changed in New York over the last two years. How much better or worse have the following things gotten in the city during this time? – Affordability of rent . . . . .	10
11. We'd like to ask you about how things have changed in New York over the last two years. How much better or worse have the following things gotten in the city during this time? – Quality of public schools . . . . .	11
12. We'd like to ask you about how things have changed in New York over the last two years. How much better or worse have the following things gotten in the city during this time? – Time to commute inside the city . . . . .	12
13. We'd like to ask you about how things have changed in New York over the last two years. How much better or worse have the following things gotten in the city during this time? – Availability of good jobs . . . . .	13
14. How much would you support or oppose a proposal for New York City to build 200,000 new units of affordable housing over the next 2 years? . . . . .	14
15. How much would you support or oppose raising taxes on high income earners to pay for universal childcare for New York City residents? . . . . .	15
16. How much would you support or oppose increasing the New York City minimum wage to \$30 per hour by 2030? . . . . .	16
17. How much would you support or oppose continuing the congestion pricing program in New York City? . . . . .	17
18. Would you support or oppose a law banning law enforcement, including local police, state police, FBI, and ICE from covering their faces while on duty? . . . . .	18
19. Do you approve or disapprove of the way Chuck Schumer is handling his job as Senate Democratic leader? . . . . .	19
20. Even though it's a long way off, if the 2028 Democratic Primary for the U.S. Senate in New York was being held tomorrow and the candidates were Chuck Schumer and Alexandria Ocasio-Cortez, for whom would you vote? ( <i>Note: Only asked among Registered Democrats</i> ) . . . . .	20
21. Of the recent mayors of New York City, which mayor was the best? . . . . .	21
22. Of the recent mayors of New York City, which mayor was the worst? . . . . .	22
23. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – Donald Trump . . . . .	23
24. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – Barack Obama . . . . .	24

# NYC Mayoral General 1, Survey of Likely Voters, 18+

August 2025



25. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – Joe Biden	25
26. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – Bernie Sanders	26
27. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – Chris Murphy	27
28. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – Zohran Mamdani	28
29. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – Eric Adams	29
30. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – Andrew Cuomo	30
31. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – Curtis Sliwa	31
32. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – Jim Walden	32
33. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – Kathy Hochul	33
34. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – Chuck Schumer	34
35. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – Kirsten Gillibrand	35
36. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – Elise Stefanik	36
37. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – Alexandria Ocasio-Cortez	37
38. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – Vladimir Putin	38
39. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – Benjamin Netanyahu	39
40. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – Robert F. Kennedy, Jr.	40
41. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – Chris Christie	41
42. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – Gavin Newsom	42
43. If a candidate for Mayor of New York expressed support for Israel, would that make you more or less likely to support them?	43
44. Home Ownership	44

# NYC Mayoral General 1, Survey of Likely Voters, 18+

August 2025



1. If the New York City mayoral were held today, and the candidates were Zohran Mamdani, Curtis Sliwa, Eric Adams, Andrew Cuomo, and Jim Walden, for whom would you vote?

	Total	Gender		Age				Race			
		Man	Woman	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Zohran Mamdani	44%	44%	44%	55%	52%	44%	31%	46%	34%	43%	55%
Curtis Sliwa	15%	14%	15%	12%	16%	16%	14%	18%	6%	18%	11%
Eric Adams	8%	8%	8%	11%	6%	7%	8%	7%	11%	8%	5%
Andrew Cuomo	25%	25%	25%	6%	23%	26%	37%	18%	38%	26%	23%
Jim Walden	2%	2%	2%	3%	1%	1%	3%	4%	0%	1%	—
Other	—	—	—	—	—	—	—	—	—	—	—
Undecided	7%	6%	7%	13%	2%	7%	7%	6%	10%	4%	5%

	Total	Education		Income			Leaned Party ID		
		No 4-Yr Degree	4+ Yr Degree	LT \$50k	\$50-\$100k	\$100k+	Democrat	Republican	Independent
Zohran Mamdani	44%	32%	53%	41%	46%	46%	59%	5%	22%
Curtis Sliwa	15%	15%	15%	14%	14%	16%	2%	54%	20%
Eric Adams	8%	12%	5%	5%	11%	7%	5%	14%	15%
Andrew Cuomo	25%	33%	20%	29%	24%	22%	29%	17%	17%
Jim Walden	2%	1%	3%	2%	1%	3%	2%	2%	3%
Other	—	—	—	—	—	—	—	—	—
Undecided	7%	9%	5%	10%	3%	6%	4%	9%	23%

	Total	Ideology		
		Liberal	Moderate	Conservative
Zohran Mamdani	44%	68%	32%	11%
Curtis Sliwa	15%	4%	14%	44%
Eric Adams	8%	4%	11%	8%
Andrew Cuomo	25%	19%	32%	23%
Jim Walden	2%	2%	1%	4%
Other	—	—	—	—
Undecided	7%	3%	9%	9%

# NYC Mayoral General 1, Survey of Likely Voters, 18+

August 2025



2. Will you definitely vote for Zohran Mamdani over the other candidates in the mayoral election or is there a chance you could change your mind and vote for someone else?

	Total	Gender		Age				Race			
		Man	Woman	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Definitely vote for Zohran Mamdani	81%	80%	82%	91%	83%	78%	73%	84%	73%	88%	75%
Could change mind	19%	20%	18%	9%	17%	22%	27%	16%	27%	12%	25%

	Total	Education		Income			Leaned Party ID		
		No 4-Yr Degree	4+ Yr Degree	LT \$50k	\$50-\$100k	\$100k+	Democrat	Republican	Independent
Definitely vote for Zohran Mamdani	81%	76%	83%	77%	83%	84%	81%	—	—
Could change mind	19%	24%	17%	23%	17%	16%	19%	—	—

	Total	Ideology		
		Liberal	Moderate	Conservative
Definitely vote for Zohran Mamdani	81%	88%	64%	—
Could change mind	19%	12%	36%	—

# NYC Mayoral General 1, Survey of Likely Voters, 18+

August 2025



3. Will you definitely vote for Andrew Cuomo over the other candidates in the mayoral election or is there a chance you could change your mind and vote for someone else?

	Gender			Age				Race			
	Total	Man	Woman	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Definitely vote for Andrew Cuomo	79%	81%	78%	—	—	80%	74%	83%	71%	—	—
Could change mind	21%	19%	22%	—	—	20%	26%	17%	29%	—	—

	Education			Income			Lean Party ID		
	Total	No 4-Yr Degree	4+ Yr Degree	LT \$50k	\$50-\$100k	\$100k+	Democrat	Republican	Independent
Definitely vote for Andrew Cuomo	79%	80%	78%	77%	81%	83%	81%	—	—
Could change mind	21%	20%	22%	23%	19%	17%	19%	—	—

	Total	Ideology		
		Liberal	Moderate	Conservative
Definitely vote for Andrew Cuomo	79%	78%	83%	—
Could change mind	21%	22%	17%	—

# NYC Mayoral General 1, Survey of Likely Voters, 18+

August 2025



## 4. Who do you think will eventually win the mayoral election?

	Total	Gender		Age				Race			
		Man	Woman	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Zohran Mamdani	53%	58%	50%	61%	55%	51%	50%	55%	42%	54%	65%
Curtis Sliwa	7%	7%	7%	6%	10%	7%	4%	8%	3%	6%	7%
Eric Adams	4%	4%	4%	4%	6%	4%	2%	3%	8%	4%	2%
Andrew Cuomo	13%	11%	15%	7%	15%	15%	14%	10%	23%	17%	5%
Jim Walden	1%	2%	0%	6%	1%	—	—	1%	—	—	4%
Another candidate	—	—	—	—	—	—	—	—	—	—	—
Don't Know	21%	17%	24%	16%	13%	23%	30%	23%	24%	18%	17%

	Total	Education		Income			Leaned Party ID		
		No 4-Yr Degree	4+ Yr Degree	LT \$50k	\$50-\$100k	\$100k+	Democrat	Republican	Independent
Zohran Mamdani	53%	42%	61%	50%	52%	59%	65%	23%	36%
Curtis Sliwa	7%	4%	8%	3%	9%	8%	1%	23%	10%
Eric Adams	4%	5%	4%	4%	6%	3%	3%	7%	8%
Andrew Cuomo	13%	18%	10%	13%	16%	11%	14%	15%	5%
Jim Walden	1%	1%	1%	—	—	3%	1%	3%	—
Another candidate	—	—	—	—	—	—	—	—	—
Don't Know	21%	30%	16%	29%	17%	16%	17%	30%	41%

	Total	Ideology		
		Liberal	Moderate	Conservative
Zohran Mamdani	53%	71%	43%	31%
Curtis Sliwa	7%	2%	6%	19%
Eric Adams	4%	3%	5%	5%
Andrew Cuomo	13%	11%	16%	15%
Jim Walden	1%	—	2%	3%
Another candidate	—	—	—	—
Don't Know	21%	13%	28%	28%

5. Do you feel things in this country are generally going in the right direction or do you feel things have pretty seriously gotten off on the wrong track?

	Gender			Age				Race			
	Total	Man	Woman	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Right direction	25%	31%	20%	27%	36%	24%	17%	32%	15%	30%	11%
Wrong track	75%	69%	80%	73%	64%	76%	83%	68%	85%	70%	89%

	Education			Income			Leaned Party ID		
	Total	No 4-Yr Degree	4+ Yr Degree	LT \$50k	\$50-\$100k	\$100k+	Democrat	Republican	Independent
Right direction	25%	26%	24%	23%	21%	33%	12%	66%	32%
Wrong track	75%	74%	76%	77%	79%	67%	88%	34%	68%

	Ideology			
	Total	Liberal	Moderate	Conservative
Right direction	25%	9%	28%	59%
Wrong track	75%	91%	72%	41%



# NYC Mayoral General 1, Survey of Likely Voters, 18+

August 2025



## 6. Would you say that you strongly approve/disapprove or somewhat approve/disapprove of the way Donald Trump is handling his job as president?

	Gender			Age				Race			
	Total	Man	Woman	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly approve	17%	20%	15%	22%	21%	17%	11%	21%	8%	21%	13%
Somewhat approve	11%	14%	9%	13%	9%	12%	11%	15%	9%	9%	4%
Somewhat disapprove	14%	13%	15%	10%	19%	14%	12%	10%	17%	19%	13%
Strongly disapprove	58%	54%	61%	55%	52%	58%	66%	54%	66%	50%	69%

	Education			Income			Leaned Party ID		
	Total	No 4-Yr Degree	4+ Yr Degree	LT \$50k	\$50-\$100k	\$100k+	Democrat	Republican	Independent
Strongly approve	17%	17%	17%	15%	13%	24%	3%	59%	20%
Somewhat approve	11%	14%	10%	9%	10%	15%	5%	30%	16%
Somewhat disapprove	14%	14%	14%	16%	15%	9%	15%	9%	14%
Strongly disapprove	58%	55%	60%	59%	61%	52%	77%	3%	49%

		Ideology		
	Total	Liberal	Moderate	Conservative
Strongly approve	17%	3%	18%	49%
Somewhat approve	11%	4%	11%	28%
Somewhat disapprove	14%	11%	19%	11%
Strongly disapprove	58%	82%	53%	11%

# NYC Mayoral General 1, Survey of Likely Voters, 18+

August 2025



7. Would you say that you strongly approve/disapprove or somewhat approve/disapprove of the way Eric Adams is handling his job as mayor of New York City?

	Gender			Age				Race			
	Total	Man	Woman	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly approve	9%	10%	9%	11%	16%	8%	4%	9%	15%	8%	6%
Somewhat approve	18%	22%	14%	19%	18%	15%	19%	21%	20%	13%	9%
Somewhat disapprove	28%	31%	26%	20%	30%	26%	35%	27%	31%	33%	23%
Strongly disapprove	45%	37%	50%	51%	36%	50%	42%	44%	34%	46%	61%

	Education			Income			Leaned Party ID		
	Total	No 4-Yr Degree	4+ Yr Degree	LT \$50k	\$50-\$100k	\$100k+	Democrat	Republican	Independent
Strongly approve	9%	12%	8%	9%	11%	10%	7%	16%	11%
Somewhat approve	18%	18%	17%	15%	18%	19%	13%	29%	25%
Somewhat disapprove	28%	28%	29%	28%	28%	30%	28%	33%	12%
Strongly disapprove	45%	43%	46%	48%	44%	41%	51%	21%	52%

	Ideology			
	Total	Liberal	Moderate	Conservative
Strongly approve	9%	8%	12%	10%
Somewhat approve	18%	6%	25%	30%
Somewhat disapprove	28%	29%	24%	34%
Strongly disapprove	45%	58%	39%	25%

# NYC Mayoral General 1, Survey of Likely Voters, 18+

August 2025



8. We'd like to ask you about how things have changed in New York over the last two years. How much better or worse have the following things gotten in the city during this time? – Violent crime

	Gender			Age				Race			
	Total	Man	Woman	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Much better	4%	4%	4%	6%	5%	3%	3%	4%	4%	4%	3%
Somewhat better	20%	23%	17%	20%	27%	17%	17%	28%	16%	9%	17%
Stayed about the same	29%	32%	27%	26%	32%	26%	32%	30%	21%	32%	37%
Somewhat worse	25%	21%	28%	25%	19%	27%	28%	24%	31%	26%	19%
Much worse	22%	20%	24%	24%	17%	26%	20%	15%	29%	29%	24%

	Education			Income			Leaned Party ID		
	Total	No 4-Yr Degree	4+ Yr Degree	LT \$50k	\$50-\$100k	\$100k+	Democrat	Republican	Independent
Much better	4%	3%	4%	4%	1%	6%	4%	3%	2%
Somewhat better	20%	13%	24%	13%	19%	29%	20%	19%	24%
Stayed about the same	29%	26%	31%	29%	29%	29%	32%	20%	30%
Somewhat worse	25%	30%	22%	30%	25%	21%	24%	30%	17%
Much worse	22%	28%	18%	25%	26%	16%	20%	28%	28%

	Ideology			
	Total	Liberal	Moderate	Conservative
Much better	4%	4%	3%	4%
Somewhat better	20%	22%	22%	10%
Stayed about the same	29%	35%	31%	15%
Somewhat worse	25%	22%	21%	36%
Much worse	22%	16%	23%	35%

# NYC Mayoral General 1, Survey of Likely Voters, 18+

August 2025



9. We'd like to ask you about how things have changed in New York over the last two years. How much better or worse have the following things gotten in the city during this time? – Homelessness

	Gender			Age				Race			
	Total	Man	Woman	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Much better	2%	2%	3%	3%	6%	2%	—	3%	3%	3%	2%
Somewhat better	8%	10%	7%	9%	12%	8%	4%	12%	3%	7%	6%
Stayed about the same	22%	23%	20%	15%	26%	16%	29%	25%	19%	18%	20%
Somewhat worse	36%	36%	35%	35%	24%	42%	40%	37%	31%	38%	38%
Much worse	32%	29%	35%	37%	32%	33%	28%	24%	45%	35%	34%

	Education			Income			Leaned Party ID		
	Total	No 4-Yr Degree	4+ Yr Degree	LT \$50k	\$50-\$100k	\$100k+	Democrat	Republican	Independent
Much better	2%	3%	2%	2%	1%	4%	2%	4%	—
Somewhat better	8%	6%	10%	9%	5%	11%	6%	15%	8%
Stayed about the same	22%	18%	24%	21%	21%	24%	23%	16%	24%
Somewhat worse	36%	37%	35%	32%	41%	32%	36%	34%	39%
Much worse	32%	36%	29%	35%	32%	28%	32%	31%	29%

	Ideology			
	Total	Liberal	Moderate	Conservative
Much better	2%	1%	3%	3%
Somewhat better	8%	6%	10%	8%
Stayed about the same	22%	26%	22%	13%
Somewhat worse	36%	37%	32%	39%
Much worse	32%	30%	32%	36%

# NYC Mayoral General 1, Survey of Likely Voters, 18+

August 2025



10. We'd like to ask you about how things have changed in New York over the last two years. How much better or worse have the following things gotten in the city during this time? – Affordability of rent

	Gender			Age				Race			
	Total	Man	Woman	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Much better	2%	3%	1%	2%	2%	3%	1%	2%	1%	3%	2%
Somewhat better	5%	6%	5%	6%	11%	4%	0%	6%	4%	5%	5%
Stayed about the same	14%	16%	12%	9%	17%	12%	16%	18%	12%	12%	6%
Somewhat worse	31%	35%	27%	30%	27%	29%	35%	35%	30%	19%	33%
Much worse	48%	40%	55%	53%	42%	51%	48%	38%	53%	62%	55%

	Education			Income			Leaned Party ID		
	Total	No 4-Yr Degree	4+ Yr Degree	LT \$50k	\$50-\$100k	\$100k+	Democrat	Republican	Independent
Much better	2%	1%	3%	2%	0%	4%	2%	3%	1%
Somewhat better	5%	6%	5%	5%	4%	8%	3%	12%	7%
Stayed about the same	14%	10%	16%	10%	17%	14%	10%	21%	26%
Somewhat worse	31%	29%	31%	23%	29%	38%	30%	33%	28%
Much worse	48%	54%	45%	60%	51%	36%	55%	32%	37%

	Ideology			
	Total	Liberal	Moderate	Conservative
Much better	2%	1%	2%	3%
Somewhat better	5%	3%	6%	9%
Stayed about the same	14%	9%	19%	16%
Somewhat worse	31%	30%	27%	36%
Much worse	48%	56%	45%	37%

# NYC Mayoral General 1, Survey of Likely Voters, 18+

August 2025



11. We'd like to ask you about how things have changed in New York over the last two years. How much better or worse have the following things gotten in the city during this time? – Quality of public schools

	Gender			Age				Race			
	Total	Man	Woman	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Much better	4%	5%	3%	3%	8%	2%	2%	3%	2%	7%	6%
Somewhat better	8%	9%	8%	16%	8%	10%	2%	12%	5%	10%	2%
Stayed about the same	48%	49%	48%	27%	54%	49%	55%	57%	51%	34%	37%
Somewhat worse	24%	26%	23%	31%	20%	21%	28%	20%	19%	30%	39%
Much worse	15%	12%	18%	22%	10%	18%	12%	9%	22%	19%	16%

	Education			Income			Leaned Party ID		
	Total	No 4-Yr Degree	4+ Yr Degree	LT \$50k	\$50-\$100k	\$100k+	Democrat	Republican	Independent
Much better	4%	5%	3%	4%	4%	3%	3%	7%	—
Somewhat better	8%	9%	8%	10%	6%	11%	7%	12%	16%
Stayed about the same	48%	43%	52%	40%	50%	55%	51%	41%	47%
Somewhat worse	24%	24%	24%	28%	25%	20%	24%	26%	21%
Much worse	15%	20%	12%	18%	15%	11%	15%	15%	16%

	Ideology			
	Total	Liberal	Moderate	Conservative
Much better	4%	2%	4%	8%
Somewhat better	8%	5%	12%	10%
Stayed about the same	48%	55%	46%	38%
Somewhat worse	24%	25%	24%	24%
Much worse	15%	12%	15%	21%

# NYC Mayoral General 1, Survey of Likely Voters, 18+

August 2025



12. We'd like to ask you about how things have changed in New York over the last two years. How much better or worse have the following things gotten in the city during this time? – Time to commute inside the city

	Gender			Age				Race			
	Total	Man	Woman	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Much better	4%	4%	4%	4%	6%	4%	2%	4%	3%	3%	7%
Somewhat better	16%	22%	12%	28%	18%	13%	10%	25%	10%	9%	9%
Stayed about the same	40%	40%	40%	30%	37%	41%	47%	39%	42%	35%	47%
Somewhat worse	24%	22%	26%	21%	25%	20%	32%	24%	22%	33%	18%
Much worse	15%	11%	18%	17%	13%	21%	10%	8%	23%	20%	20%

	Education			Income			Leaned Party ID		
	Total	No 4-Yr Degree	4+ Yr Degree	LT \$50k	\$50-\$100k	\$100k+	Democrat	Republican	Independent
Much better	4%	4%	4%	4%	4%	4%	3%	9%	—
Somewhat better	16%	12%	19%	12%	12%	27%	16%	16%	20%
Stayed about the same	40%	40%	40%	39%	42%	37%	40%	41%	41%
Somewhat worse	24%	25%	24%	28%	25%	20%	25%	23%	27%
Much worse	15%	20%	13%	18%	17%	12%	16%	12%	13%

	Ideology			
	Total	Liberal	Moderate	Conservative
Much better	4%	4%	4%	4%
Somewhat better	16%	13%	20%	17%
Stayed about the same	40%	43%	36%	40%
Somewhat worse	24%	26%	21%	26%
Much worse	15%	14%	19%	14%

# NYC Mayoral General 1, Survey of Likely Voters, 18+

August 2025



13. We'd like to ask you about how things have changed in New York over the last two years. How much better or worse have the following things gotten in the city during this time? – Availability of good jobs

	Gender			Age				Race			
	Total	Man	Woman	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Much better	4%	5%	3%	6%	6%	3%	0%	3%	5%	4%	6%
Somewhat better	10%	12%	9%	10%	17%	7%	7%	14%	7%	10%	2%
Stayed about the same	34%	39%	30%	17%	31%	38%	42%	37%	37%	30%	25%
Somewhat worse	33%	28%	36%	27%	32%	29%	41%	31%	30%	33%	41%
Much worse	20%	16%	22%	39%	13%	23%	9%	15%	22%	23%	26%

	Education			Income			Leaned Party ID		
	Total	No 4-Yr Degree	4+ Yr Degree	LT \$50k	\$50-\$100k	\$100k+	Democrat	Republican	Independent
Much better	4%	4%	4%	3%	3%	6%	3%	7%	2%
Somewhat better	10%	6%	12%	9%	8%	14%	8%	18%	3%
Stayed about the same	34%	34%	34%	31%	34%	39%	32%	36%	52%
Somewhat worse	33%	35%	32%	33%	34%	29%	35%	29%	22%
Much worse	20%	21%	18%	24%	21%	13%	22%	10%	21%

	Ideology			
	Total	Liberal	Moderate	Conservative
Much better	4%	3%	3%	8%
Somewhat better	10%	6%	15%	11%
Stayed about the same	34%	31%	36%	40%
Somewhat worse	33%	36%	30%	25%
Much worse	20%	24%	16%	16%



# NYC Mayoral General 1, Survey of Likely Voters, 18+

August 2025



## 14. How much would you support or oppose a proposal for New York City to build 200,000 new units of affordable housing over the next 2 years?

	Gender			Age				Race			
	Total	Man	Woman	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly support	59%	66%	53%	64%	68%	59%	47%	56%	65%	58%	60%
Somewhat support	30%	22%	37%	28%	24%	27%	42%	32%	30%	31%	25%
Somewhat oppose	7%	8%	6%	5%	6%	8%	8%	8%	3%	7%	9%
Strongly oppose	4%	4%	3%	3%	1%	6%	3%	3%	3%	4%	5%

	Education			Income			Leaned Party ID		
	Total	No 4-Yr Degree	4+ Yr Degree	LT \$50k	\$50-\$100k	\$100k+	Democrat	Republican	Independent
Strongly support	59%	56%	61%	63%	59%	57%	70%	28%	47%
Somewhat support	30%	33%	28%	30%	30%	30%	25%	46%	32%
Somewhat oppose	7%	7%	7%	4%	8%	9%	4%	15%	15%
Strongly oppose	4%	4%	3%	4%	3%	4%	1%	10%	5%

		Ideology		
	Total	Liberal	Moderate	Conservative
Strongly support	59%	74%	55%	31%
Somewhat support	30%	23%	35%	40%
Somewhat oppose	7%	3%	7%	17%
Strongly oppose	4%	1%	3%	11%

# NYC Mayoral General 1, Survey of Likely Voters, 18+

August 2025



## 15. How much would you support or oppose raising taxes on high income earners to pay for universal childcare for New York City residents?

	Gender			Age				Race			
	Total	Man	Woman	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly support	53%	48%	58%	55%	64%	52%	45%	51%	62%	48%	56%
Somewhat support	26%	28%	25%	33%	23%	24%	27%	25%	28%	27%	25%
Somewhat oppose	13%	15%	12%	8%	10%	14%	20%	15%	9%	16%	11%
Strongly oppose	7%	9%	5%	5%	4%	10%	9%	9%	1%	10%	8%

	Education			Income			Leaned Party ID		
	Total	No 4-Yr Degree	4+ Yr Degree	LT \$50k	\$50-\$100k	\$100k+	Democrat	Republican	Independent
Strongly support	53%	47%	58%	54%	56%	50%	66%	19%	33%
Somewhat support	26%	31%	22%	28%	23%	27%	21%	37%	39%
Somewhat oppose	13%	16%	12%	12%	15%	14%	10%	24%	17%
Strongly oppose	7%	6%	8%	6%	6%	9%	3%	20%	11%

	Ideology			
	Total	Liberal	Moderate	Conservative
Strongly support	53%	76%	43%	20%
Somewhat support	26%	17%	33%	33%
Somewhat oppose	13%	6%	16%	27%
Strongly oppose	7%	1%	9%	21%

# NYC Mayoral General 1, Survey of Likely Voters, 18+

August 2025



## 16. How much would you support or oppose increasing the New York City minimum wage to \$30 per hour by 2030?

	Gender			Age				Race			
	Total	Man	Woman	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly support	52%	50%	54%	64%	60%	56%	34%	46%	66%	55%	47%
Somewhat support	26%	22%	29%	25%	25%	22%	31%	29%	23%	24%	22%
Somewhat oppose	12%	14%	10%	6%	7%	12%	20%	14%	7%	9%	18%
Strongly oppose	10%	14%	7%	5%	7%	10%	15%	11%	4%	12%	13%

	Education			Income			Leaned Party ID		
	Total	No 4-Yr Degree	4+ Yr Degree	LT \$50k	\$50-\$100k	\$100k+	Democrat	Republican	Independent
Strongly support	52%	56%	49%	60%	53%	44%	59%	33%	45%
Somewhat support	26%	25%	26%	24%	27%	27%	27%	24%	24%
Somewhat oppose	12%	11%	13%	10%	10%	16%	10%	18%	14%
Strongly oppose	10%	7%	12%	6%	10%	14%	4%	25%	17%

	Ideology			
	Total	Liberal	Moderate	Conservative
Strongly support	52%	65%	46%	29%
Somewhat support	26%	25%	28%	24%
Somewhat oppose	12%	6%	16%	20%
Strongly oppose	10%	3%	10%	27%

# NYC Mayoral General 1, Survey of Likely Voters, 18+

August 2025



## 17. How much would you support or oppose continuing the congestion pricing program in New York City?

	Gender			Age				Race			
	Total	Man	Woman	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly support	26%	27%	25%	28%	26%	29%	19%	33%	18%	21%	20%
Somewhat support	33%	34%	32%	37%	40%	30%	27%	31%	41%	26%	36%
Somewhat oppose	22%	18%	25%	20%	18%	16%	33%	18%	26%	26%	21%
Strongly oppose	20%	22%	18%	15%	16%	25%	20%	18%	15%	26%	23%

	Education			Income			Leaned Party ID		
	Total	No 4-Yr Degree	4+ Yr Degree	LT \$50k	\$50-\$100k	\$100k+	Democrat	Republican	Independent
Strongly support	26%	18%	30%	24%	20%	33%	29%	13%	29%
Somewhat support	33%	31%	34%	33%	30%	37%	36%	25%	31%
Somewhat oppose	22%	28%	18%	25%	27%	12%	21%	26%	15%
Strongly oppose	20%	23%	17%	18%	22%	18%	14%	36%	25%

	Ideology			
	Total	Liberal	Moderate	Conservative
Strongly support	26%	37%	19%	15%
Somewhat support	33%	34%	38%	21%
Somewhat oppose	22%	19%	24%	25%
Strongly oppose	20%	11%	19%	39%

# NYC Mayoral General 1, Survey of Likely Voters, 18+

August 2025



18. Would you support or oppose a law banning law enforcement, including local police, state police, FBI, and ICE from covering their faces while on duty?

	Gender			Age				Race			
	Total	Man	Woman	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly support	55%	57%	54%	56%	59%	54%	53%	53%	59%	51%	64%
Somewhat support	15%	14%	16%	18%	19%	15%	11%	17%	15%	12%	17%
Somewhat oppose	13%	13%	13%	11%	11%	13%	15%	13%	12%	14%	14%
Strongly oppose	16%	16%	16%	15%	10%	18%	21%	18%	15%	22%	4%

	Education			Income			Leaned Party ID		
	Total	No 4-Yr Degree	4+ Yr Degree	LT \$50k	\$50-\$100k	\$100k+	Democrat	Republican	Independent
Strongly support	55%	50%	59%	51%	59%	56%	69%	19%	37%
Somewhat support	15%	16%	15%	13%	15%	17%	12%	23%	27%
Somewhat oppose	13%	15%	12%	16%	10%	13%	9%	25%	15%
Strongly oppose	16%	19%	14%	20%	16%	14%	10%	34%	21%

		Ideology		
	Total	Liberal	Moderate	Conservative
Strongly support	55%	76%	48%	22%
Somewhat support	15%	11%	20%	18%
Somewhat oppose	13%	4%	18%	24%
Strongly oppose	16%	9%	14%	36%

# NYC Mayoral General 1, Survey of Likely Voters, 18+

August 2025



## 19. Do you approve or disapprove of the way Chuck Schumer is handling his job as Senate Democratic leader?

	Gender			Age				Race			
	Total	Man	Woman	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly approve	16%	16%	17%	2%	14%	21%	21%	12%	25%	17%	19%
Somewhat approve	35%	34%	37%	43%	34%	34%	34%	32%	46%	34%	30%
Somewhat disapprove	24%	21%	27%	29%	31%	18%	23%	25%	21%	28%	23%
Strongly disapprove	24%	30%	19%	26%	21%	27%	21%	31%	8%	22%	28%

	Education			Income			Leaned Party ID		
	Total	No 4-Yr Degree	4+ Yr Degree	LT \$50k	\$50-\$100k	\$100k+	Democrat	Republican	Independent
Strongly approve	16%	20%	14%	27%	15%	9%	21%	5%	12%
Somewhat approve	35%	35%	36%	32%	37%	37%	42%	16%	27%
Somewhat disapprove	24%	22%	26%	21%	25%	26%	24%	24%	25%
Strongly disapprove	24%	23%	24%	20%	24%	28%	12%	55%	37%

		Ideology		
	Total	Liberal	Moderate	Conservative
Strongly approve	16%	19%	19%	7%
Somewhat approve	35%	38%	43%	16%
Somewhat disapprove	24%	27%	20%	25%
Strongly disapprove	24%	16%	19%	52%

# NYC Mayoral General 1, Survey of Likely Voters, 18+

August 2025



20. Even though it's a long way off, if the 2028 Democratic Primary for the U.S. Senate in New York was being held tomorrow and the candidates were Chuck Schumer and Alexandria Ocasio-Cortez, for whom would you vote? (Note: Only asked among Registered Democrats)

	Gender			Age				Race			
	Total	Man	Woman	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Chuck Schumer	35%	34%	35%	24%	29%	37%	43%	33%	39%	42%	23%
Alexandria Ocasio-Cortez	46%	43%	49%	69%	53%	42%	35%	51%	39%	39%	58%
Another candidate	7%	10%	5%	2%	8%	7%	7%	6%	2%	12%	11%
Don't Know	12%	13%	12%	6%	10%	13%	15%	11%	20%	7%	9%

	Education			Income			Leaned Party ID		
	Total	No 4-Yr Degree	4+ Yr Degree	LT \$50k	\$50-\$100k	\$100k+	Democrat	Republican	Independent
Chuck Schumer	35%	38%	33%	34%	40%	33%	35%	—	—
Alexandria Ocasio-Cortez	46%	40%	50%	44%	43%	51%	48%	—	—
Another candidate	7%	8%	6%	5%	9%	6%	5%	—	—
Don't Know	12%	14%	11%	16%	8%	10%	12%	—	—

	Ideology			
	Total	Liberal	Moderate	Conservative
Chuck Schumer	35%	25%	50%	—
Alexandria Ocasio-Cortez	46%	60%	29%	—
Another candidate	7%	5%	7%	—
Don't Know	12%	10%	14%	—

# NYC Mayoral General 1, Survey of Likely Voters, 18+

August 2025



## 21. Of the recent mayors of New York City, which mayor was the best?

	Total	Gender		Age				Race			
		Man	Woman	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Eric Adams	9%	9%	10%	17%	13%	7%	5%	7%	14%	11%	8%
Bill DeBlasio	22%	23%	21%	26%	28%	19%	18%	21%	29%	18%	19%
Michael Bloomberg	46%	42%	48%	39%	36%	49%	54%	45%	48%	40%	50%
Rudy Giuliani	23%	26%	20%	19%	22%	25%	23%	27%	8%	31%	23%

	Total	Education		Income			Leaned Party ID		
		No 4-Yr Degree	4+ Yr Degree	LT \$50k	\$50-\$100k	\$100k+	Democrat	Republican	Independent
Eric Adams	9%	12%	8%	10%	12%	8%	8%	14%	8%
Bill DeBlasio	22%	18%	25%	21%	23%	21%	28%	6%	15%
Michael Bloomberg	46%	41%	49%	49%	39%	49%	52%	27%	43%
Rudy Giuliani	23%	29%	19%	20%	26%	22%	13%	52%	34%

	Total	Ideology		
		Liberal	Moderate	Conservative
Eric Adams	9%	7%	13%	9%
Bill DeBlasio	22%	31%	15%	14%
Michael Bloomberg	46%	51%	51%	24%
Rudy Giuliani	23%	11%	21%	54%



# NYC Mayoral General 1, Survey of Likely Voters, 18+

August 2025



## 22. Of the recent mayors of New York City, which mayor was the worst?

	Total	Gender		Age				Race			
		Man	Woman	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Eric Adams	36%	31%	41%	49%	40%	31%	31%	32%	29%	45%	50%
Bill DeBlasio	32%	34%	31%	21%	21%	36%	44%	40%	22%	33%	20%
Michael Bloomberg	5%	7%	5%	7%	11%	4%	2%	7%	3%	4%	5%
Rudy Giuliani	26%	29%	24%	23%	28%	29%	23%	20%	46%	19%	24%

	Total	Education		Income			Leaned Party ID		
		No 4-Yr Degree	4+ Yr Degree	LT \$50k	\$50-\$100k	\$100k+	Democrat	Republican	Independent
Eric Adams	36%	35%	37%	37%	38%	35%	42%	21%	30%
Bill DeBlasio	32%	37%	29%	30%	31%	34%	21%	62%	50%
Michael Bloomberg	5%	5%	6%	6%	4%	6%	6%	4%	4%
Rudy Giuliani	26%	23%	28%	27%	26%	26%	31%	14%	17%

	Total	Ideology		
		Liberal	Moderate	Conservative
Eric Adams	36%	48%	30%	22%
Bill DeBlasio	32%	15%	36%	66%
Michael Bloomberg	5%	4%	6%	6%
Rudy Giuliani	26%	33%	28%	6%

# NYC Mayoral General 1, Survey of Likely Voters, 18+

August 2025



23. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – Donald Trump

	Gender			Age				Race			
	Total	Man	Woman	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Favorable	25%	30%	21%	36%	26%	24%	20%	34%	12%	27%	17%
Unfavorable	68%	65%	70%	61%	65%	69%	73%	61%	81%	61%	78%
No opinion	7%	5%	8%	3%	8%	8%	6%	5%	7%	12%	5%
Never heard of	0%	0%	0%	0%	0%	0%	—	0%	0%	0%	0%

	Education			Income			Leaned Party ID		
	Total	No 4-Yr Degree	4+ Yr Degree	LT \$50k	\$50-\$100k	\$100k+	Democrat	Republican	Independent
Favorable	25%	27%	24%	22%	21%	34%	6%	84%	29%
Unfavorable	68%	64%	70%	70%	70%	63%	88%	7%	57%
No opinion	7%	9%	5%	8%	9%	3%	5%	9%	13%
Never heard of	0%	0%	0%	0%	0%	0%	0%	0%	0%

		Ideology		
	Total	Liberal	Moderate	Conservative
Favorable	25%	5%	27%	71%
Unfavorable	68%	94%	62%	16%
No opinion	7%	1%	10%	12%
Never heard of	0%	—	0%	1%

# NYC Mayoral General 1, Survey of Likely Voters, 18+

August 2025



24. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – Barack Obama

	Gender			Age				Race			
	Total	Man	Woman	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Favorable	75%	74%	76%	78%	72%	75%	77%	68%	90%	71%	82%
Unfavorable	19%	23%	16%	20%	19%	20%	17%	26%	8%	21%	9%
No opinion	6%	3%	8%	2%	8%	5%	6%	5%	2%	8%	9%
Never heard of	0%	0%	0%	0%	0%	1%	—	1%	0%	—	—

	Education			Income			Leaned Party ID		
	Total	No 4-Yr Degree	4+ Yr Degree	LT \$50k	\$50-\$100k	\$100k+	Democrat	Republican	Independent
Favorable	75%	74%	76%	79%	77%	71%	92%	27%	60%
Unfavorable	19%	19%	19%	14%	19%	23%	5%	60%	27%
No opinion	6%	7%	4%	7%	4%	6%	3%	11%	13%
Never heard of	0%	0%	0%	1%	0%	0%	0%	1%	0%

	Total	Ideology		
		Liberal	Moderate	Conservative
Favorable	75%	92%	78%	30%
Unfavorable	19%	6%	15%	57%
No opinion	6%	2%	7%	11%
Never heard of	0%	—	0%	1%

# NYC Mayoral General 1, Survey of Likely Voters, 18+

August 2025



25. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – Joe Biden

	Total	Gender		Age				Race			
		Man	Woman	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Favorable	57%	56%	58%	35%	55%	61%	67%	51%	72%	64%	45%
Unfavorable	32%	35%	29%	43%	34%	28%	28%	41%	13%	26%	41%
No opinion	11%	8%	13%	22%	11%	10%	6%	8%	15%	11%	15%
Never heard of	0%	0%	—	0%	—	1%	—	0%	0%	0%	—

	Total	Education		Income			Leaned Party ID		
		No 4-Yr Degree	4+ Yr Degree	LT \$50k	\$50-\$100k	\$100k+	Democrat	Republican	Independent
Favorable	57%	53%	60%	58%	60%	54%	74%	10%	39%
Unfavorable	32%	35%	30%	28%	31%	35%	16%	75%	53%
No opinion	11%	12%	10%	13%	9%	10%	10%	14%	8%
Never heard of	0%	0%	—	1%	0%	—	—	1%	0%

	Total	Ideology		
		Liberal	Moderate	Conservative
Favorable	57%	74%	55%	21%
Unfavorable	32%	17%	34%	64%
No opinion	11%	9%	11%	14%
Never heard of	0%	0%	—	1%

# NYC Mayoral General 1, Survey of Likely Voters, 18+

August 2025



26. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – Bernie Sanders

	Gender			Age				Race			
	Total	Man	Woman	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Favorable	64%	61%	66%	59%	68%	65%	62%	59%	76%	57%	70%
Unfavorable	23%	27%	19%	19%	20%	27%	22%	30%	11%	25%	16%
No opinion	12%	10%	13%	19%	11%	7%	14%	9%	11%	17%	12%
Never heard of	2%	1%	2%	3%	1%	1%	2%	2%	2%	0%	2%

	Education			Income			Leaned Party ID		
	Total	No 4-Yr Degree	4+ Yr Degree	LT \$50k	\$50-\$100k	\$100k+	Democrat	Republican	Independent
Favorable	64%	59%	68%	67%	67%	58%	82%	15%	43%
Unfavorable	23%	25%	21%	16%	21%	30%	8%	63%	37%
No opinion	12%	14%	10%	16%	10%	11%	9%	18%	20%
Never heard of	2%	2%	1%	1%	2%	1%	1%	4%	0%

	Total	Ideology		
		Liberal	Moderate	Conservative
Favorable	64%	87%	62%	15%
Unfavorable	23%	6%	23%	62%
No opinion	12%	7%	13%	19%
Never heard of	2%	0%	2%	4%

# NYC Mayoral General 1, Survey of Likely Voters, 18+

August 2025



27. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – Chris Murphy

	Gender			Age				Race			
	Total	Man	Woman	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Favorable	23%	29%	19%	19%	23%	29%	20%	28%	24%	19%	12%
Unfavorable	10%	15%	7%	5%	14%	9%	11%	11%	10%	9%	8%
No opinion	34%	31%	36%	32%	35%	35%	33%	30%	32%	41%	40%
Never heard of	32%	25%	38%	44%	27%	27%	36%	30%	34%	30%	40%

	Education			Income			Leaned Party ID		
	Total	No 4-Yr Degree	4+ Yr Degree	LT \$50k	\$50-\$100k	\$100k+	Democrat	Republican	Independent
Favorable	23%	14%	29%	13%	21%	35%	29%	10%	13%
Unfavorable	10%	6%	13%	6%	9%	14%	6%	22%	15%
No opinion	34%	41%	30%	42%	34%	29%	33%	38%	37%
Never heard of	32%	39%	28%	38%	37%	22%	33%	30%	35%

	Ideology			
	Total	Liberal	Moderate	Conservative
Favorable	23%	30%	24%	11%
Unfavorable	10%	7%	9%	23%
No opinion	34%	29%	37%	39%
Never heard of	32%	35%	31%	27%

# NYC Mayoral General 1, Survey of Likely Voters, 18+

August 2025



28. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – Zohran Mamdani

	Total	Gender		Age				Race			
		Man	Woman	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Favorable	46%	42%	50%	58%	61%	42%	31%	45%	39%	51%	54%
Unfavorable	31%	34%	29%	24%	17%	34%	45%	39%	15%	37%	24%
No opinion	21%	23%	19%	16%	19%	22%	23%	15%	39%	11%	22%
Never heard of	2%	1%	2%	2%	3%	1%	2%	1%	6%	1%	0%

	Total	Education		Income			Leaned Party ID		
		No 4-Yr Degree	4+ Yr Degree	LT \$50k	\$50-\$100k	\$100k+	Democrat	Republican	Independent
Favorable	46%	35%	54%	44%	48%	45%	59%	13%	22%
Unfavorable	31%	36%	28%	25%	31%	38%	18%	72%	38%
No opinion	21%	25%	18%	27%	20%	15%	21%	14%	40%
Never heard of	2%	4%	0%	4%	0%	2%	2%	1%	0%

	Total	Ideology		
		Liberal	Moderate	Conservative
Favorable	46%	72%	32%	16%
Unfavorable	31%	12%	38%	65%
No opinion	21%	14%	29%	18%
Never heard of	2%	2%	2%	1%

# NYC Mayoral General 1, Survey of Likely Voters, 18+

August 2025



29. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – Eric Adams

	Total	Gender		Age				Race			
		Man	Woman	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Favorable	23%	26%	20%	31%	24%	20%	20%	23%	28%	26%	10%
Unfavorable	64%	61%	66%	64%	59%	66%	66%	65%	56%	57%	82%
No opinion	13%	13%	14%	6%	17%	13%	14%	12%	16%	17%	9%
Never heard of	0%	0%	1%	0%	0%	1%	—	1%	1%	0%	—

	Total	Education		Income			Leaned Party ID		
		No 4-Yr Degree	4+ Yr Degree	LT \$50k	\$50-\$100k	\$100k+	Democrat	Republican	Independent
Favorable	23%	28%	19%	21%	21%	25%	18%	34%	32%
Unfavorable	64%	54%	70%	60%	62%	69%	70%	46%	52%
No opinion	13%	17%	10%	18%	16%	6%	11%	18%	16%
Never heard of	0%	1%	0%	1%	0%	0%	0%	1%	0%

	Total	Ideology		
		Liberal	Moderate	Conservative
Favorable	23%	12%	30%	35%
Unfavorable	64%	79%	54%	50%
No opinion	13%	9%	16%	14%
Never heard of	0%	0%	0%	1%



# NYC Mayoral General 1, Survey of Likely Voters, 18+

August 2025



30. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – Andrew Cuomo

	Gender			Age				Race			
	Total	Man	Woman	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Favorable	40%	38%	42%	17%	44%	44%	47%	31%	65%	43%	27%
Unfavorable	44%	45%	43%	53%	44%	42%	39%	53%	22%	36%	58%
No opinion	15%	15%	15%	26%	10%	13%	15%	15%	12%	20%	11%
Never heard of	1%	2%	1%	4%	2%	1%	—	1%	1%	1%	4%

	Education			Income			Leaned Party ID		
	Total	No 4-Yr Degree	4+ Yr Degree	LT \$50k	\$50-\$100k	\$100k+	Democrat	Republican	Independent
Favorable	40%	48%	35%	45%	41%	34%	44%	31%	28%
Unfavorable	44%	30%	52%	30%	46%	54%	43%	46%	46%
No opinion	15%	19%	12%	21%	12%	12%	11%	23%	26%
Never heard of	1%	3%	0%	4%	0%	0%	2%	1%	0%

		Ideology		
	Total	Liberal	Moderate	Conservative
Favorable	40%	36%	49%	32%
Unfavorable	44%	54%	32%	46%
No opinion	15%	8%	19%	19%
Never heard of	1%	2%	0%	2%

# NYC Mayoral General 1, Survey of Likely Voters, 18+

August 2025



31. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – Curtis Sliwa

	Gender			Age				Race			
	Total	Man	Woman	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Favorable	26%	28%	25%	23%	24%	28%	28%	34%	11%	33%	19%
Unfavorable	37%	38%	36%	31%	31%	39%	43%	37%	38%	38%	34%
No opinion	29%	28%	29%	29%	36%	26%	25%	26%	33%	23%	38%
Never heard of	8%	5%	10%	17%	9%	7%	3%	4%	18%	7%	9%

	Education			Income			Leaned Party ID		
	Total	No 4-Yr Degree	4+ Yr Degree	LT \$50k	\$50-\$100k	\$100k+	Democrat	Republican	Independent
Favorable	26%	28%	25%	20%	29%	30%	12%	70%	32%
Unfavorable	37%	32%	40%	31%	39%	40%	48%	7%	16%
No opinion	29%	30%	28%	36%	23%	28%	29%	20%	49%
Never heard of	8%	10%	7%	13%	9%	2%	10%	3%	3%

		Ideology		
		Total	Liberal	Moderate
Favorable	26%	9%	33%	58%
Unfavorable	37%	55%	28%	12%
No opinion	29%	25%	34%	25%
Never heard of	8%	11%	5%	5%

# NYC Mayoral General 1, Survey of Likely Voters, 18+

August 2025



32. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – Jim Walden

	Gender			Age				Race			
	Total	Man	Woman	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Favorable	9%	10%	8%	8%	11%	7%	10%	14%	3%	6%	5%
Unfavorable	7%	9%	5%	8%	9%	7%	4%	9%	3%	9%	2%
No opinion	42%	47%	38%	33%	46%	39%	45%	41%	41%	47%	37%
Never heard of	43%	33%	50%	51%	33%	47%	41%	36%	53%	38%	56%

	Education			Income			Leaned Party ID		
	Total	No 4-Yr Degree	4+ Yr Degree	LT \$50k	\$50-\$100k	\$100k+	Democrat	Republican	Independent
Favorable	9%	5%	12%	3%	8%	16%	7%	14%	14%
Unfavorable	7%	4%	9%	3%	6%	11%	7%	6%	9%
No opinion	42%	47%	38%	47%	37%	40%	41%	43%	44%
Never heard of	43%	45%	41%	47%	49%	32%	46%	37%	33%

	Ideology			
	Total	Liberal	Moderate	Conservative
Favorable	9%	5%	10%	16%
Unfavorable	7%	7%	7%	8%
No opinion	42%	37%	45%	44%
Never heard of	43%	51%	37%	33%

# NYC Mayoral General 1, Survey of Likely Voters, 18+

August 2025



33. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – Kathy Hochul

	Total	Gender		Age				Race			
		Man	Woman	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Favorable	51%	50%	52%	21%	48%	58%	64%	45%	67%	58%	35%
Unfavorable	30%	33%	28%	37%	31%	29%	26%	36%	16%	28%	39%
No opinion	17%	14%	19%	35%	20%	10%	10%	17%	15%	13%	21%
Never heard of	2%	3%	2%	7%	1%	2%	0%	2%	2%	1%	4%

	Total	Education		Income			Leaned Party ID		
		No 4-Yr Degree	4+ Yr Degree	LT \$50k	\$50-\$100k	\$100k+	Democrat	Republican	Independent
Favorable	51%	52%	51%	54%	52%	48%	65%	14%	33%
Unfavorable	30%	33%	28%	26%	31%	32%	19%	62%	46%
No opinion	17%	12%	20%	16%	16%	19%	15%	21%	20%
Never heard of	2%	3%	2%	4%	1%	1%	2%	3%	0%

	Total	Ideology		
		Liberal	Moderate	Conservative
Favorable	51%	65%	52%	17%
Unfavorable	30%	18%	31%	58%
No opinion	17%	14%	17%	20%
Never heard of	2%	2%	0%	4%

# NYC Mayoral General 1, Survey of Likely Voters, 18+

August 2025



34. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – Chuck Schumer

	Gender			Age				Race			
	Total	Man	Woman	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Favorable	46%	44%	48%	20%	42%	56%	55%	39%	63%	50%	40%
Unfavorable	33%	38%	29%	31%	40%	30%	31%	44%	17%	25%	33%
No opinion	19%	16%	21%	38%	17%	15%	14%	16%	19%	24%	22%
Never heard of	2%	2%	2%	11%	1%	0%	—	2%	2%	1%	5%

	Education			Income			Leaned Party ID		
	Total	No 4-Yr Degree	4+ Yr Degree	LT \$50k	\$50-\$100k	\$100k+	Democrat	Republican	Independent
Favorable	46%	48%	46%	50%	48%	40%	57%	17%	37%
Unfavorable	33%	29%	35%	28%	32%	39%	24%	59%	43%
No opinion	19%	20%	18%	20%	19%	18%	19%	18%	20%
Never heard of	2%	3%	1%	2%	1%	3%	1%	6%	0%

		Ideology		
	Total	Liberal	Moderate	Conservative
Favorable	46%	54%	53%	19%
Unfavorable	33%	28%	27%	56%
No opinion	19%	17%	17%	22%
Never heard of	2%	1%	3%	3%

# NYC Mayoral General 1, Survey of Likely Voters, 18+

August 2025



35. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – Kirsten Gillibrand

	Total	Gender		Age				Race			
		Man	Woman	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Favorable	44%	44%	43%	15%	40%	49%	59%	41%	54%	43%	40%
Unfavorable	21%	23%	19%	23%	23%	19%	20%	28%	8%	21%	18%
No opinion	28%	28%	28%	39%	31%	28%	19%	27%	31%	26%	31%
Never heard of	7%	4%	10%	23%	6%	4%	3%	4%	7%	11%	12%

	Total	Education		Income			Leaned Party ID		
		No 4-Yr Degree	4+ Yr Degree	LT \$50k	\$50-\$100k	\$100k+	Democrat	Republican	Independent
Favorable	44%	44%	44%	43%	42%	48%	54%	18%	28%
Unfavorable	21%	16%	24%	12%	20%	30%	15%	39%	30%
No opinion	28%	31%	26%	32%	32%	19%	24%	39%	33%
Never heard of	7%	10%	6%	13%	7%	3%	8%	5%	8%

	Total	Ideology		
		Liberal	Moderate	Conservative
Favorable	44%	51%	49%	16%
Unfavorable	21%	20%	12%	42%
No opinion	28%	20%	34%	35%
Never heard of	7%	9%	5%	7%

# NYC Mayoral General 1, Survey of Likely Voters, 18+

August 2025



36. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – Elise Stefanik

	Gender			Age				Race			
	Total	Man	Woman	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Favorable	13%	17%	11%	12%	19%	10%	14%	18%	5%	16%	7%
Unfavorable	29%	33%	25%	19%	25%	31%	34%	35%	23%	19%	29%
No opinion	29%	28%	29%	33%	34%	27%	24%	24%	34%	32%	32%
Never heard of	29%	23%	35%	36%	22%	32%	28%	23%	38%	33%	32%

	Education			Income			Leaned Party ID		
	Total	No 4-Yr Degree	4+ Yr Degree	LT \$50k	\$50-\$100k	\$100k+	Democrat	Republican	Independent
Favorable	13%	9%	16%	8%	12%	20%	7%	31%	23%
Unfavorable	29%	19%	35%	20%	23%	42%	35%	11%	24%
No opinion	29%	33%	26%	29%	34%	21%	24%	39%	37%
Never heard of	29%	39%	23%	43%	31%	16%	34%	19%	16%

	Ideology			
	Total	Liberal	Moderate	Conservative
Favorable	13%	6%	12%	35%
Unfavorable	29%	41%	23%	11%
No opinion	29%	24%	31%	33%
Never heard of	29%	29%	34%	21%

# NYC Mayoral General 1, Survey of Likely Voters, 18+

August 2025



37. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – Alexandria Ocasio-Cortez

	Total	Gender		Age				Race			
		Man	Woman	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Favorable	52%	48%	55%	51%	57%	52%	47%	50%	57%	47%	57%
Unfavorable	27%	30%	25%	18%	24%	29%	34%	34%	15%	30%	22%
No opinion	18%	19%	17%	27%	18%	13%	18%	13%	23%	21%	21%
Never heard of	3%	3%	3%	3%	1%	6%	0%	3%	5%	3%	0%

	Total	Education		Income			Leaned Party ID		
		No 4-Yr Degree	4+ Yr Degree	LT \$50k	\$50-\$100k	\$100k+	Democrat	Republican	Independent
Favorable	52%	45%	56%	54%	52%	50%	68%	9%	26%
Unfavorable	27%	30%	26%	23%	30%	29%	15%	61%	48%
No opinion	18%	20%	16%	18%	17%	18%	16%	22%	26%
Never heard of	3%	5%	1%	4%	1%	3%	1%	9%	1%

	Total	Ideology		
		Liberal	Moderate	Conservative
Favorable	52%	77%	41%	12%
Unfavorable	27%	11%	31%	61%
No opinion	18%	11%	23%	24%
Never heard of	3%	0%	5%	3%



# NYC Mayoral General 1, Survey of Likely Voters, 18+

August 2025



38. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – Vladimir Putin

	Gender			Age				Race			
	Total	Man	Woman	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Favorable	6%	8%	4%	11%	9%	4%	0%	5%	5%	8%	5%
Unfavorable	78%	80%	76%	72%	70%	79%	89%	82%	73%	70%	85%
No opinion	14%	11%	16%	10%	20%	14%	10%	12%	16%	19%	10%
Never heard of	3%	1%	4%	6%	1%	3%	1%	2%	6%	3%	—

	Education			Income			Leaned Party ID		
	Total	No 4-Yr Degree	4+ Yr Degree	LT \$50k	\$50-\$100k	\$100k+	Democrat	Republican	Independent
Favorable	6%	6%	5%	3%	5%	9%	2%	15%	10%
Unfavorable	78%	75%	80%	74%	78%	81%	85%	59%	72%
No opinion	14%	15%	13%	18%	14%	10%	10%	22%	17%
Never heard of	3%	4%	2%	6%	2%	0%	3%	3%	0%

		Ideology		
	Total	Liberal	Moderate	Conservative
Favorable	6%	3%	6%	9%
Unfavorable	78%	90%	75%	62%
No opinion	14%	6%	17%	24%
Never heard of	3%	2%	1%	5%

# NYC Mayoral General 1, Survey of Likely Voters, 18+

August 2025



39. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – Benjamin Netanyahu

	Gender			Age				Race			
	Total	Man	Woman	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Favorable	16%	23%	11%	15%	19%	13%	19%	24%	8%	18%	4%
Unfavorable	52%	51%	53%	43%	46%	56%	59%	53%	50%	44%	66%
No opinion	20%	18%	22%	21%	22%	20%	18%	19%	20%	22%	20%
Never heard of	11%	9%	13%	20%	14%	11%	4%	5%	21%	16%	11%

	Education			Income			Leaned Party ID		
	Total	No 4-Yr Degree	4+ Yr Degree	LT \$50k	\$50-\$100k	\$100k+	Democrat	Republican	Independent
Favorable	16%	14%	18%	10%	17%	23%	9%	41%	19%
Unfavorable	52%	47%	55%	44%	55%	55%	62%	23%	42%
No opinion	20%	24%	17%	28%	17%	15%	17%	26%	33%
Never heard of	11%	15%	9%	18%	11%	6%	12%	11%	7%

		Ideology		
	Total	Liberal	Moderate	Conservative
Favorable	16%	7%	19%	33%
Unfavorable	52%	69%	47%	25%
No opinion	20%	14%	24%	26%
Never heard of	11%	9%	10%	16%

# NYC Mayoral General 1, Survey of Likely Voters, 18+

August 2025



40. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – Robert F. Kennedy, Jr.

	Gender			Age				Race			
	Total	Man	Woman	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Favorable	26%	26%	26%	24%	37%	22%	22%	26%	21%	38%	14%
Unfavorable	55%	55%	54%	43%	46%	57%	67%	57%	57%	41%	63%
No opinion	18%	18%	17%	27%	16%	20%	11%	16%	20%	17%	22%
Never heard of	2%	0%	3%	6%	1%	1%	—	1%	2%	3%	0%

	Education			Income			Leaned Party ID		
	Total	No 4-Yr Degree	4+ Yr Degree	LT \$50k	\$50-\$100k	\$100k+	Democrat	Republican	Independent
Favorable	26%	29%	24%	25%	25%	30%	15%	61%	25%
Unfavorable	55%	46%	60%	49%	57%	56%	69%	14%	42%
No opinion	18%	24%	13%	22%	17%	15%	15%	23%	33%
Never heard of	2%	1%	2%	4%	1%	—	2%	2%	1%

	Ideology			
	Total	Liberal	Moderate	Conservative
Favorable	26%	11%	28%	57%
Unfavorable	55%	78%	45%	18%
No opinion	18%	8%	27%	23%
Never heard of	2%	3%	—	2%

# NYC Mayoral General 1, Survey of Likely Voters, 18+

August 2025



41. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – Chris Christie

	Gender			Age				Race			
	Total	Man	Woman	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Favorable	18%	19%	18%	10%	17%	22%	21%	20%	17%	18%	17%
Unfavorable	47%	49%	45%	38%	56%	46%	45%	53%	42%	41%	44%
No opinion	29%	27%	30%	33%	25%	28%	30%	24%	32%	32%	33%
Never heard of	6%	5%	7%	20%	3%	4%	4%	4%	8%	9%	6%

	Education			Income			Leaned Party ID		
	Total	No 4-Yr Degree	4+ Yr Degree	LT \$50k	\$50-\$100k	\$100k+	Democrat	Republican	Independent
Favorable	18%	21%	17%	17%	19%	21%	17%	24%	17%
Unfavorable	47%	41%	51%	39%	51%	50%	50%	41%	36%
No opinion	29%	30%	28%	31%	28%	25%	27%	29%	45%
Never heard of	6%	8%	5%	12%	3%	4%	6%	6%	3%

	Ideology			
	Total	Liberal	Moderate	Conservative
Favorable	18%	12%	22%	28%
Unfavorable	47%	58%	39%	36%
No opinion	29%	24%	34%	30%
Never heard of	6%	6%	6%	5%

# NYC Mayoral General 1, Survey of Likely Voters, 18+

August 2025



42. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – Gavin Newsom

	Total	Gender		Age				Race			
		Man	Woman	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Favorable	41%	46%	37%	26%	33%	47%	50%	44%	38%	37%	44%
Unfavorable	22%	25%	20%	32%	19%	18%	23%	31%	7%	23%	17%
No opinion	25%	21%	28%	27%	36%	20%	19%	18%	35%	27%	25%
Never heard of	12%	8%	15%	15%	12%	15%	8%	7%	20%	12%	15%

	Total	Education		Income			Leaned Party ID		
		No 4-Yr Degree	4+ Yr Degree	LT \$50k	\$50-\$100k	\$100k+	Democrat	Republican	Independent
Favorable	41%	34%	46%	33%	44%	44%	53%	6%	34%
Unfavorable	22%	18%	25%	16%	20%	30%	12%	50%	40%
No opinion	25%	29%	22%	30%	23%	22%	24%	26%	23%
Never heard of	12%	19%	8%	21%	13%	4%	11%	17%	3%

	Total	Ideology		
		Liberal	Moderate	Conservative
Favorable	41%	57%	37%	12%
Unfavorable	22%	12%	19%	52%
No opinion	25%	20%	29%	26%
Never heard of	12%	11%	15%	9%

# NYC Mayoral General 1, Survey of Likely Voters, 18+

August 2025



43. If a candidate for Mayor of New York expressed support for Israel, would that make you more or less likely to support them?

	Gender			Age				Race			
	Total	Man	Woman	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Much more likely	10%	14%	8%	5%	11%	10%	12%	15%	3%	9%	8%
Somewhat more likely	12%	13%	12%	14%	14%	10%	11%	15%	5%	16%	8%
No impact	41%	40%	41%	24%	37%	47%	46%	35%	56%	41%	33%
Somewhat less likely	17%	21%	14%	25%	17%	16%	15%	18%	14%	16%	23%
Much less likely	20%	13%	25%	32%	21%	17%	15%	17%	22%	18%	28%

	Education			Income			Leaned Party ID		
	Total	No 4-Yr Degree	4+ Yr Degree	LT \$50k	\$50-\$100k	\$100k+	Democrat	Republican	Independent
Much more likely	10%	9%	11%	8%	11%	13%	6%	25%	5%
Somewhat more likely	12%	13%	12%	13%	10%	13%	9%	25%	5%
No impact	41%	46%	37%	48%	38%	36%	40%	37%	57%
Somewhat less likely	17%	14%	20%	14%	20%	18%	21%	9%	11%
Much less likely	20%	18%	21%	17%	22%	19%	24%	5%	23%

	Ideology			
	Total	Liberal	Moderate	Conservative
Much more likely	10%	7%	8%	24%
Somewhat more likely	12%	5%	17%	19%
No impact	41%	34%	48%	41%
Somewhat less likely	17%	21%	16%	12%
Much less likely	20%	34%	11%	4%

# NYC Mayoral General 1, Survey of Likely Voters, 18+

August 2025



## 44. Home Ownership

	Gender			Age				Race			
	Total	Man	Woman	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Own	42%	51%	35%	38%	49%	34%	48%	52%	24%	38%	46%
Rent	57%	48%	64%	61%	50%	65%	51%	47%	74%	62%	53%
Other	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%

  

	Education			Income			Leaned Party ID		
	Total	No 4-Yr Degree	4+ Yr Degree	LT \$50k	\$50-\$100k	\$100k+	Democrat	Republican	Independent
Own	42%	29%	51%	23%	34%	70%	37%	59%	45%
Rent	57%	70%	49%	76%	65%	29%	62%	40%	53%
Other	1%	1%	1%	1%	1%	1%	1%	1%	3%

  

	Ideology			
	Total	Liberal	Moderate	Conservative
Own	42%	36%	43%	61%
Rent	57%	63%	57%	37%
Other	1%	1%	1%	2%